Trust. The platform for business innovation.

HR. Payroll. Benefits.

IN THE BUSINESS OF YOUR SUCCESS℠

The business operations protection you need, from the partner you trust.

These days, every business is — in either theory or practice — a global business. Thanks to the combination of an increasingly borderless economy and technology tools that become more sophisticated by the day, companies of all sizes can take advantage of growth opportunities regardless of geography.

With expanded reach comes expanded risk. You need to be on top of issues like data security, privacy, fraud, crisis management, and protection of your intellectual property — or find a trusted partner to help keep you safe and compliant.

At ADP, there is simply no higher priority than the privacy and security of our clients' data. But we also recognize the fine line between protected and restricted. Because what good is business protection if it limits your growth?

That's why we work hard to provide a trusted environment that gives you the freedom to help you grow, to pursue your strategic goals, and to do business anywhere and any time, knowing that we're here to protect your vital information.

Protection of your business operations. It's ingrained in every process, every service, every tool that ADP offers around the world, and just one more way we've earned the trust of companies large and small for more than 60 years.

In 2010, the Secret Service arrested more than 1,200 suspects for cybercrime violations, involving over $500 million in actual fraud loss and **preventing approximately $7 billion in additional losses**.

Source: Verizon *2011 Data Breach Investigations Report*

A multi-disciplinary approach to protecting your interests.

Over the last 60-plus years, ADP has helped countless businesses concentrate on what they do best. Companies around the world have entrusted us with their mission-critical functions, knowing that we have the people, the processes, the technologies and the commitment in place to do right by them, 24/7.

With security, risk and privacy concerns so prevalent, ADP clients know they can trust in the ever-evolving tools, technologies and safeguards we have in place to help protect their business. We take a multidisciplinary approach to continually enhancing and refining the trusted business outsourcing platform you've relied on for more than half a century, so you can look forward rather than over your shoulder.

ADP's global security practice areas include:

- Cyber and information security
- Global privacy and data protection
- Operational risk management
- Controls assurance
- Client security management
- Workforce protection
- Business resilience
- Third-party management
- Security testing and analysis
- Credential assurance
- Fraud and diversion management
- Critical incident response
- Awareness and training

By embedding multiple layers of protection into ADP products and business processes as well as our infrastructure, we help ensure that security remains an integral part of our business...and yours.

WHAT IS BUSINESS RESILIENCE?

Though often mentioned in the context of IT, it's actually much more. Here's how IBM defines business resilience:

"The ability of an organization's business operations to rapidly adapt and respond to internal or external dynamic changes — opportunities, demands, disruptions or threats — and continue operations with limited impact to the business."

Why should your organization settle for anything less?

Source: Robin Gaddum, IBM Global Services, *continuitycentral.com*

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DRIVING INNOVATION AROUND THE GLOBE.

As one of the world's largest providers of business outsourcing solutions, ADP takes a leadership role when it comes to data security, privacy and risk mitigation. ADP is active in many security organizations worldwide, including:

- E-Fraud Network
- FBI InfraGard
- Financial Services Information Sharing and Analysis Center
- Global Center for Threat, Risk and Vulnerability
- High Technology Crime Investigation Association
- Information Risk Executive Council
- Information Security Sharing Forum
- Information Systems Audit and Control Association
- Information Systems Security Association
- International Association of Privacy Professionals
- International Security Managers Association
- National Cyber-Forensics and Training Alliance
- National Cyber Security Alliance
- Security for Business Innovative Council
- USSS Electronic Crimes Task Force

By forging powerful alliances with law enforcement, government agencies, leading security organizations and professional associations, ADP remains at the forefront of security and privacy developments, as well as the latest trends and security threats.

We also honor our longstanding commitment to corporate responsibility, contributing our knowledge to improving data security for all and sharing our expertise with the global community:

- "Cyber smarts" youth programs
- Higher education security career initiatives
- Small business cyber security awareness forums
- Community sessions on personal privacy protection

Where others see barriers to doing business, we see opportunities to grow.

Our view is that business operations protection should never limit your opportunities. Instead, it should facilitate them — giving you the freedom to confidently explore new markets, cultivate new partners, and stretch beyond your usual boundaries.

So, how does ADP turn security into opportunity? By channeling our global reach, multi-disciplinary mindset and pursuit of innovation into the development of game-changing security platforms, protection programs and control models. We've invested millions in multi-layered initiatives that seek to provide the highest levels of protection, including the launching of our Trusted Platform Security Initiative (TPSI).

ADP's largest single security investment to date, TPSI combines global and integrated deployments of a Security Information and Event Management (SIEM) solution with leading-edge technology and a security data warehouse, for data analysis and correlation.

By partnering with ADP, your organization gains the advantages of industry-leading advanced platform defense, intelligent detection, automated data protection, fraud defense, and identity and access management.

". . . All-encompassing software-driven systems [are] great tools if you've got the management processes underneath them."

David Kent, Vice President, Global Risk and Business Resources, Genzyme

Security: The catalyst for organizational growth.

If you've done business with ADP for any length of time, you know that we never rest on our laurels. We're constantly looking for new ways to enhance our platforms and drive market innovation, helping to serve as the springboard for your success.

When it comes to integrated business protection, ADP offers an unparalleled organization-wide focus you simply won't find anywhere else. Establishing and maintaining the trust and confidence of our clients is foundational to our business model — one we've excelled at for 60-plus years in more than 100 countries for hundreds of thousands of clients. From our leadership to our infrastructure, our knowledge base to our technology, our people to our processes, ADP clients enjoy a singular level of comfort when pursuing even the most far-flung business opportunities. We're delighted you're along for the ride, and look forward to helping you capitalize on your next big opportunity with confidence.

ENSURING YOUR SUCCESS IS IN OUR DNA.

Every security program is only as strong as the people running it. That's why ADP clients around the globe know they're in the best possible hands when it comes to the protection of important information.

We've made security, privacy and risk mitigation integral parts of ADP's fiber — those factors are included in our corporate culture and our business practices — without sacrificing our agility or ability to help deliver on our promises.

Our internal training is an ongoing program that helps to ensure every ADP associate worldwide is conversant in the latest information security and privacy guidelines and secure development practices.

For more information regarding how ADP protects our clients' information and how clients can protect their personal information, please visit the ADP.com Trust Center.

About ADP:

Automatic Data Processing, Inc. (Nasdaq: ADP), with more than $10 billion in revenues and approximately 600,000 clients, is one of the world's largest providers of business outsourcing solutions. Leveraging over 60 years of experience, ADP offers a wide range of human resource, payroll, tax and benefits administration solutions from a single source. ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. ADP is also a leading provider of integrated computing solutions to auto, truck, motorcycle, marine, recreational vehicle, and heavy equipment dealers throughout the world. For more information about ADP or to contact a local ADP sales office, reach us at 1.800.225.5237 or visit the company's website at www.ADP.com.

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